

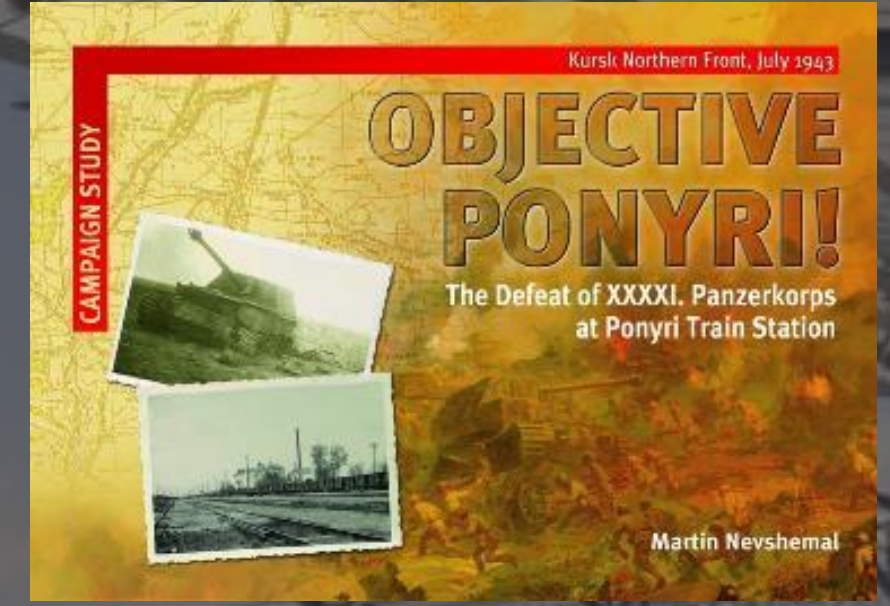
SPORTING CLUB

SEPTEMBER 2018





MBA: Finance



Editors Choice
One of best WWII books of 2015



Board Member



Advisor

MARTY NEVSHEMAL

Chief Financial Officer



Trustee



Treasurer



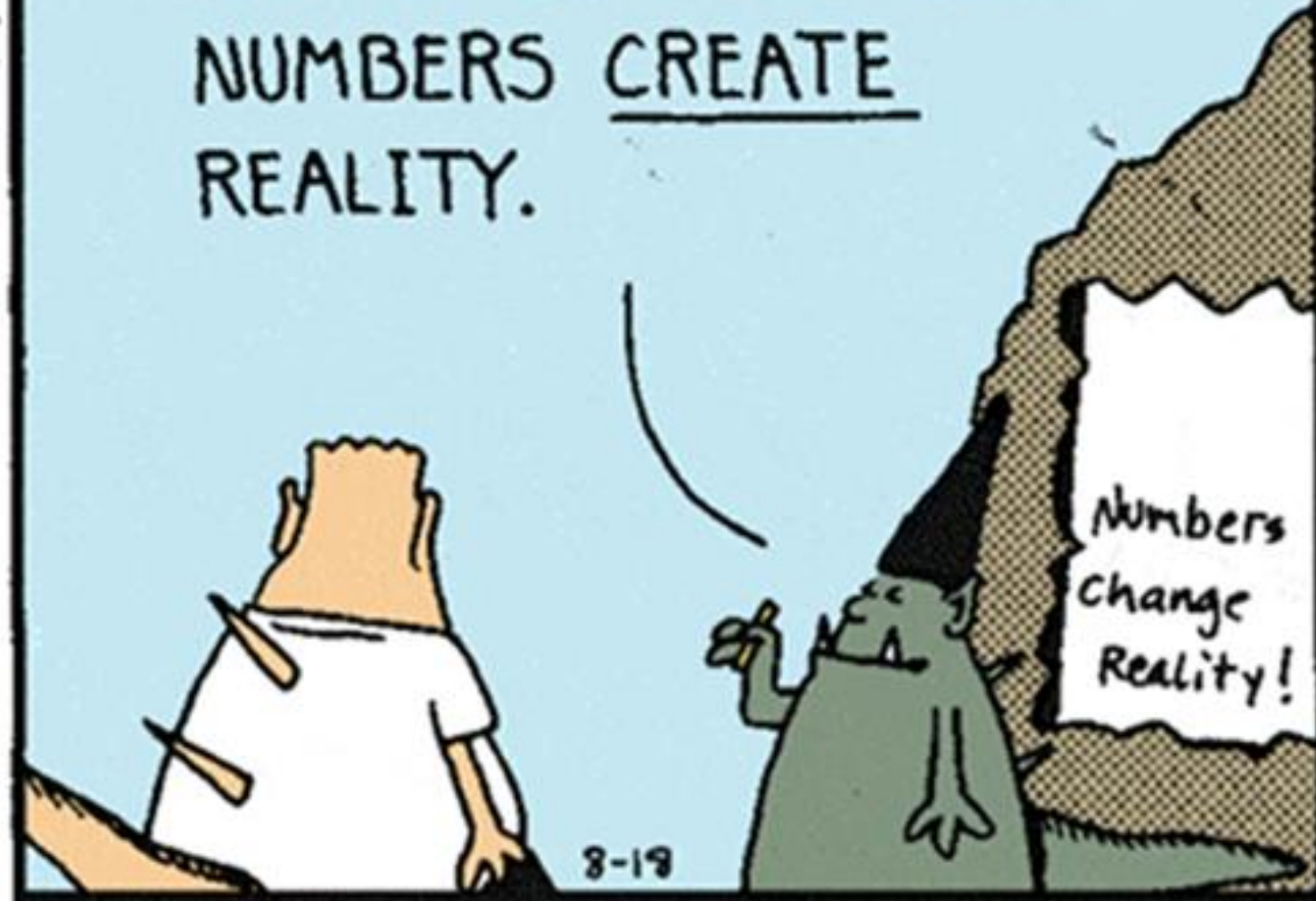
DILBERT IS FORCED TO WORK IN THE ACCOUNTING DEPARTMENT

FIRST YOU MUST UNDERSTAND HOW NUMBERS CHANGE REALITY....



S. Adams

SOME PEOPLE THINK NUMBERS MERELY REFLECT REALITY... BUT WE BELIEVE THAT NUMBERS CREATE REALITY.

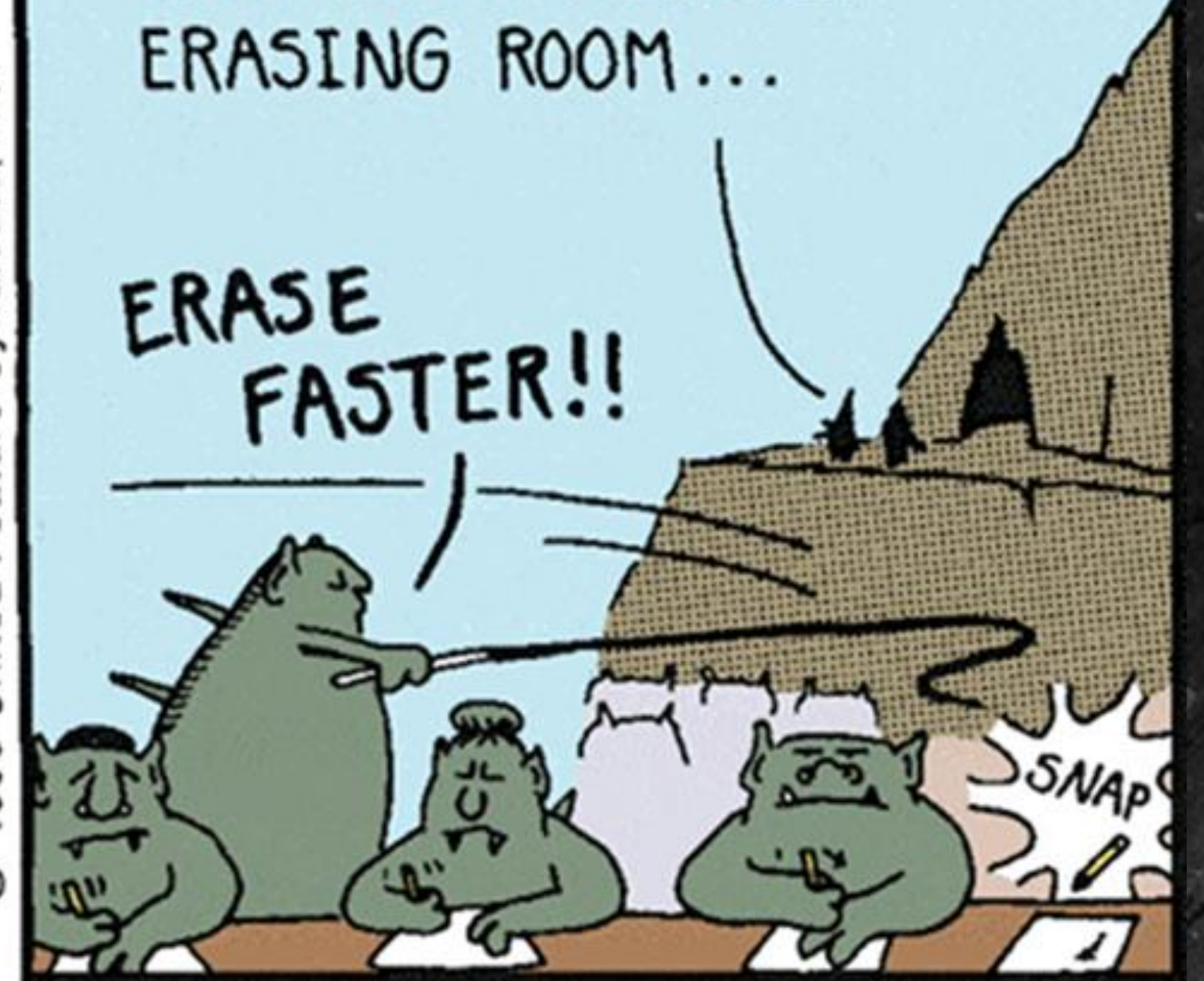


8-19

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THIS IS OUR BUDGET-ERASING ROOM...

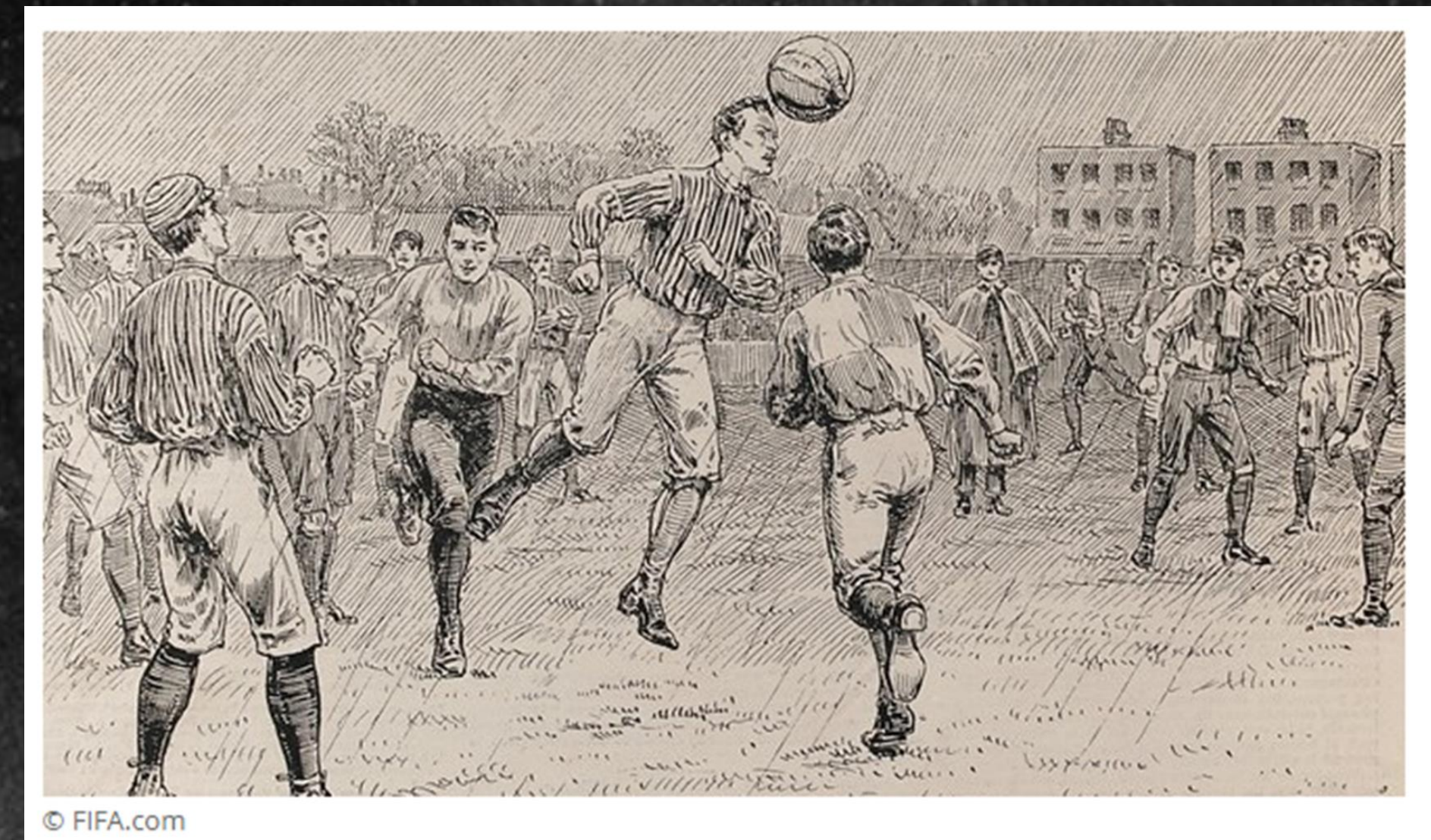
ERASE FASTER!!



HISTORY OF SOCCER

ALTHOUGH THERE IS EVIDENCE OF ITS PLAY BACK TO 3RD CENTURY CHINA, THE CONTEMPORARY SPORT BEGAN IN 1863 IN ENGLAND, WHEN RUGBY FOOTBALL AND ASSOCIATION FOOTBALL BRANCHED OFF ON THEIR DIFFERENT COURSES.

“SOCCER” CAME INTO POPULAR USAGE AFTER THIS BRANCHING OFF. ORIGINALLY, RUGBY AND FOOTBALL WERE BOTH COMMONLY KNOWN AS FOOTBALL. THE FORMER DUBBED “RUGBY FOOTBALL” THE LATTER “ASSOCIATION FOOTBALL”. BUT BOTH PHRASES ARE A BIT OF A MOUTHFUL, SO THEY WERE POPULARLY SHORTENED TO “SOCCER” AND “RUGGER” TO KEEP THINGS SIMPLE.



2018 WORLD CUP FINAL - VIEWERSHIP

3.4 BILLION

\$6.05 BILLION GENERATED FROM WORLD CUP FINAL

275 MILLION PLAYERS WORLDWIDE

SOURCE: FIFA.COM



2018 BARCELONA VS ROMA CL LEG 2

240,000 FB LIVE ONLINE VIEWERS

 YouTubeTV



Your official home for LAFC games

facebook

LIVE

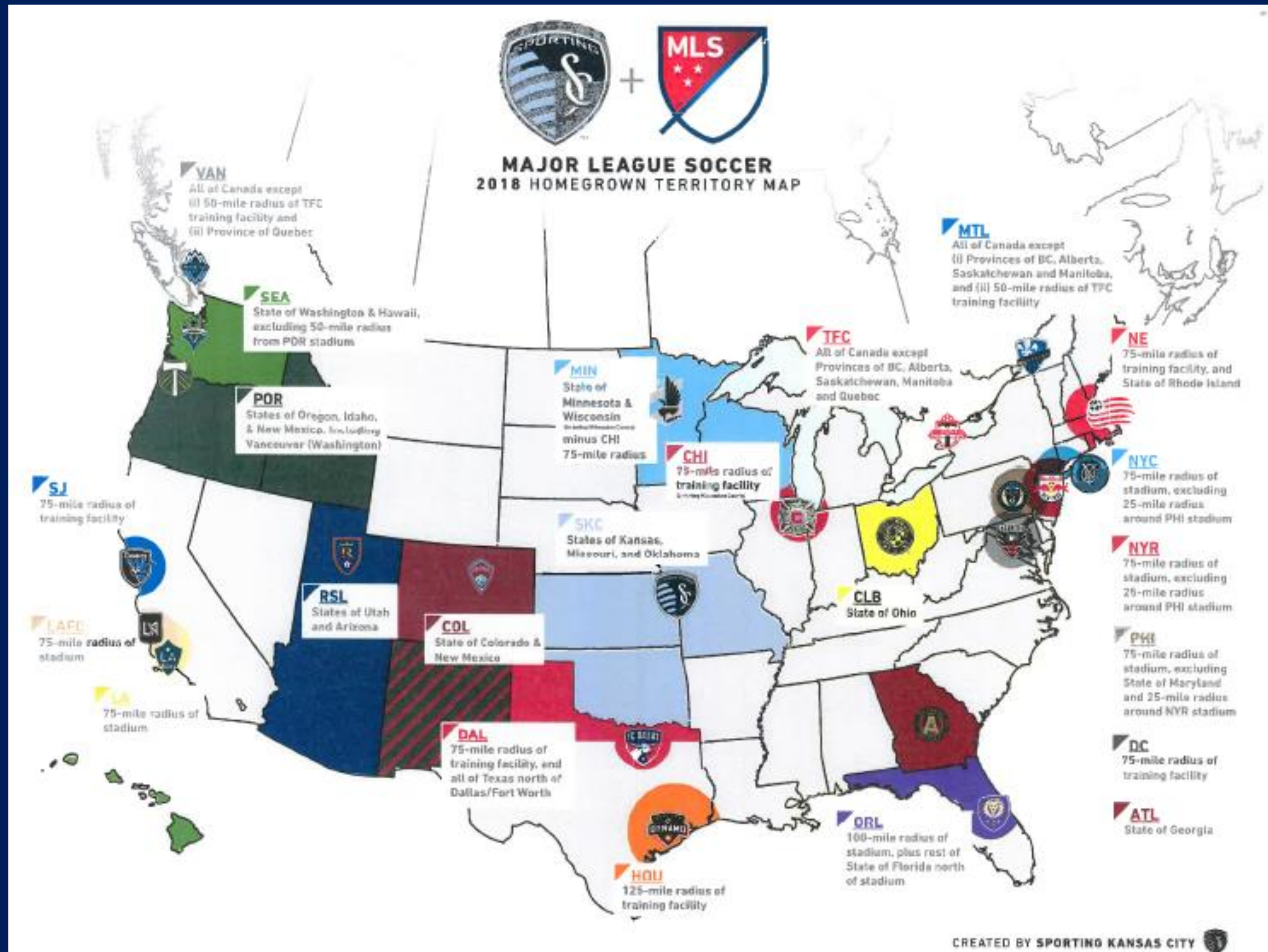


MISSION



**WE WILL INSPIRE NORTH
AMERICAN SOCCER FANS AND
PLAYERS TO MAKE MLS THEIR
LEAGUE OF CHOICE**

MAJOR LEAGUE SOCCER



- 10 – 1996
- 12 – 1998
- 10 - 2002
- 12 – 2005
- 20 – 2015
- 22 – 2017 (MINN, ATL)
- 23 – 2018 (LAFC)
- 26 – 2020 (MIA, NASH, CINC)





MISSION STATEMENT

ELEVATING KANSAS CITY AND TRANSFORMING AMERICAN SOCCER THROUGH AN
UNRIVALED EXPERIENCE WITH OUR CLUB





SPORTING KC

FINANCE



KEYS TO SUCCESS

- LEADERSHIP MATTERS
- HAVE A PASSION FOR WHAT YOU DO
- CONSTANT INNOVATION
- BECOME A PARTNER AND A CATALYST FOR CHANGE



PASSION FOR ROLE

“IF YOU HAVE TO TEACH EFFORT,
YOU CANNOT TEACH EXECUTION NOR EXCELLENCE.”

BILL SELF – COACH KANSAS MEN’S BASKETBALL



CREATIVITY KEY TO INNOVATION

“THE DIFFERENCE BETWEEN **ASPIRATION** AND
RESOURCES IS **CREATIVITY**.”

MARK KING – ADIDAS NORTH AMERICA



FOUR FACES OF A CFO

The four faces of the CFO

Catalyst

Stimulate behaviours across the organization to achieve strategic and financial objectives

Steward

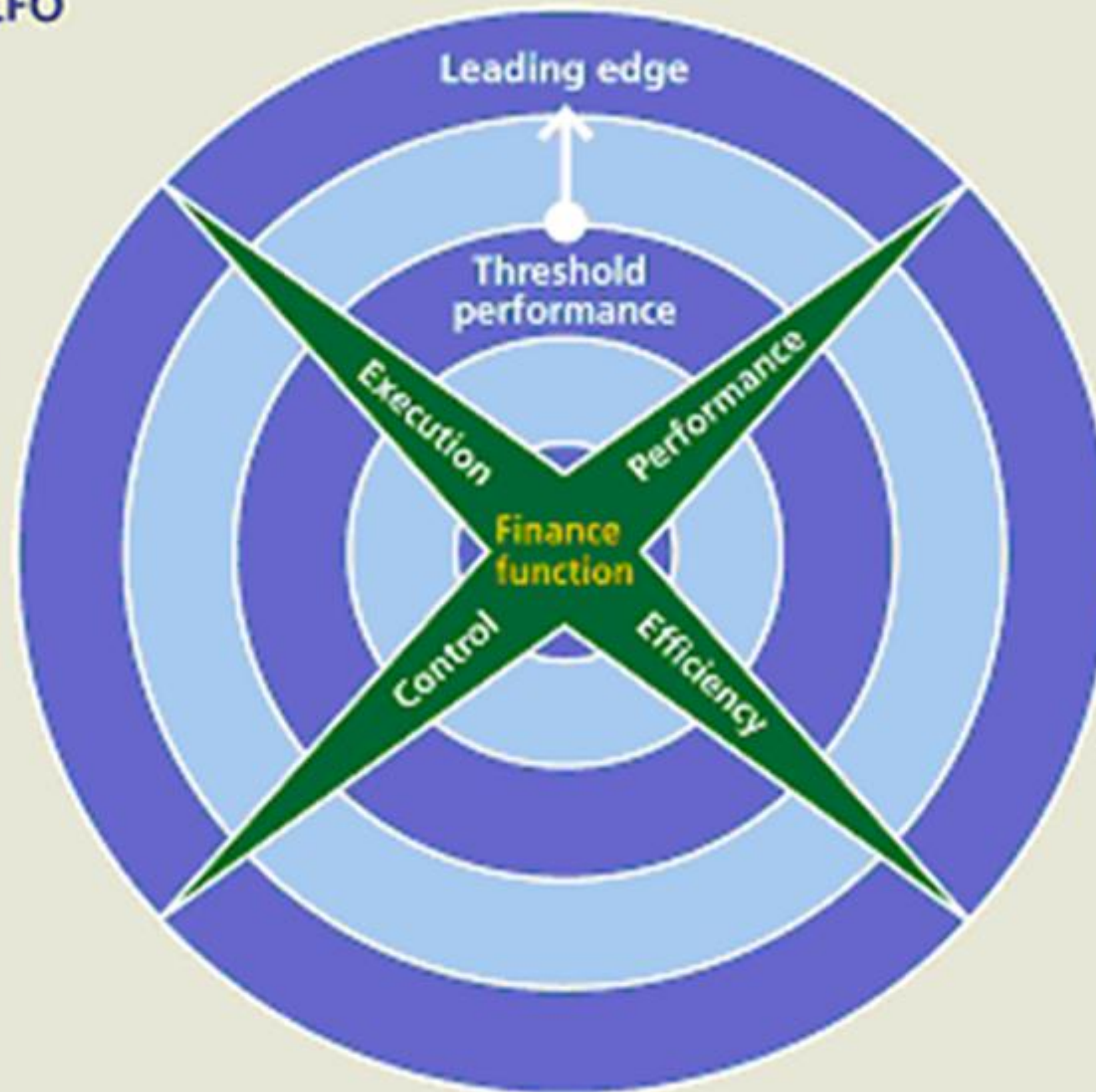
Protect and preserve the assets of the organization

Strategist

Provide financial leadership in determining strategic business direction and align financial strategies

Operator

Balance capabilities, costs and service levels to fulfill the finance organization's responsibilities



TRAITS OF A SUCCESSFUL CFO

ETHICAL RESPONSIBILITY

CURIOSITY

COURAGE (TO DO SOMETHING DIFFERENT)

PERSEVERANCE

CONFIDENCE AND SELF ASSURANCE



